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# Annual Report





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Rosemary Prince, CPRP

*President-Elect*

Bruce Fassett, CPRP

*Treasurer*

Alice Conkey, CPRP

*Secretary*

Kristin Caborn

*Immediate Past President*

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Mark Abdo, CPRP

Don Decker, CPRP

Karen Palus, CPRP

Greg Scott, CPRP

Leslie Whitmer, CPRP

*Ex-Officio Trustee*

T. Michael Stavres, CPRP

*Executive Director*

Eleanor Warmack, CAE, CPRP

411 Office Plaza Drive  
Tallahassee, FL 32301-2756  
850-878-3221  
Fax 850-942-0712

Dear Friends,

I am pleased to present the 2010 Annual Report on behalf of the Board of Trustees of the FRPA Foundation.

The priority of the Trustees continued to be reinvesting in the parks and recreation professional and the profession. This was critical as many were faced with economic conditions not like any before. The commitment by our donors and auction supporters allowed us to meet the financial goals to support this effort.

An increased effort to engage current and potential donors was accomplished through new initiatives in 2010. The FRPA Foundation Update e-newsletter was created and distributed throughout the year highlighting the accomplishments of the Foundation.

The Foundation Booth came alive in the center of the EXPO Hall at the Annual FRPA Conference. The recipients of the professional grants volunteered with Foundation Trustees providing a networking and leadership opportunity in a festive and fun environment.

The annual donor social was revamped and the inaugural Foundation VIP Social was produced. This VIP access auction preview event allowed donors to bid on special auction items exclusively offered during the social and gain a sneak peak at the hundreds of items available later in the evening.

The funds generated through donations and the auction provided the opportunity to again support the priorities of the FRPA Board of Directors. In an effort to maximize the funds available, the Foundation funding directly reached the largest gathering of professionals possible through The Joe Abrahams Academy for Leadership Excellence, and the Annual FRPA Conference closing session speaker Ian Hill.

The financial health of the Foundation remains sound as evidenced in the financial report on page 7. Prudent decisions were made in consultation with the Foundation financial advisor.

On a personal note, I want to thank the Trustees for their dedication. Their energy and vision was inspiring. It was truly an honor to serve as President of the Foundation.

I invite you to celebrate the success of this past year, and join with use to ensure that the Foundation remains strong.

Sincerely,

Rosemary Prince, CPRP  
President

- 2010 -

## MISSION:

The FRPA Foundation is committed to support professional development and education of leisure professionals, students, and citizen advocates.

Strategic Plan Vision Statement: The FRPA Foundation, Inc. is heralded as the leader in funding, conducting and implementing research and knowledge supporting the advancement of the parks, recreation and leisure services profession.

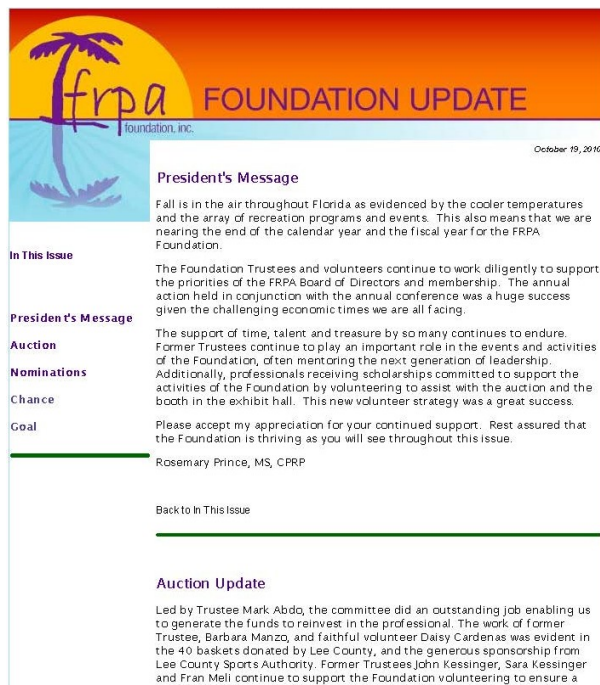
### 2010 Strategic Plan Priorities:

Increase the giving by donors to reinvest in the professional development to parks and recreation professionals in Florida.

Donor Giving Activities	Reinvestment in the Professional
Increased Communication through Foundation Update E-Newsletter	Joe Abrahams Academy for Leadership Excellence
VIP Social Prior to the Annual Auction	
Foundation Booth in Expo Hall	Supporting Key Note Speakers at Conference
Silent and Live Auction	
Commissioned Art for Ticket Sales	Professional Grants
Partnerships through Sponsors	



# Donor Giving Activities



## Silent and Live Auctions

By purchasing items during the silent and live auctions, the following individuals collectively raised \$16,712 to benefit the Foundation funding priorities. Thank you for your generosity!

Mark Abdo	John & Sara Kessinger	David Ramirez
Marcia Bowen	Andrea King	Sandra Reynolds
Kristin Caborn	Allison Kohler	Mark Richardson
Kathy Cahill	Tim Leiwig	Susan Riestra
Rene Connors	Vicki Little	Shorty Robbins
Troy Cox	Mark Litwhiler	Leah Rockwell
Carlos Curnow	Mike Lockwood	Mike Rozos
John Davis	Dan Mariano	Greg Scott
Don Decker	Jennifer McMahon	Elaine Smith
Embry Riddle	Fran Meli	Bruce Sparks
Aeronautical University	Nilo Menendez	T. Michael Stavres
David Flaherty	Terri Messler	Robert Stevens
Mary Fowler	Mark Miller	Nancy Taback
Tammy Gappen	Austin Morris	U Shay Thomas
Bill Golson	Joe Munger	Julia Thompson
Lynda Good	William Murphy	Mark Thornton
Cynthia Harkins	Mitzi Nelson	Gayle Vasile
Ian Hill	Michelle Park	Tonya Taylor
Leah Hoffman	Jessica Perez	Leslie Whitmer
Marc Hultin	Kara Petty	Heather Wolf Erickson
Benjamin Johnson	Steve Pohlman	Tess Yagecic
Theresa Johnson	Rosemary Prince	Beth Zickar
Linda Karch	Linda Probert	Michelle Zimmer
Sharon Kent		Michael Zito



**THANK YOU to the individuals, departments and vendors who donated items for the auctions!**

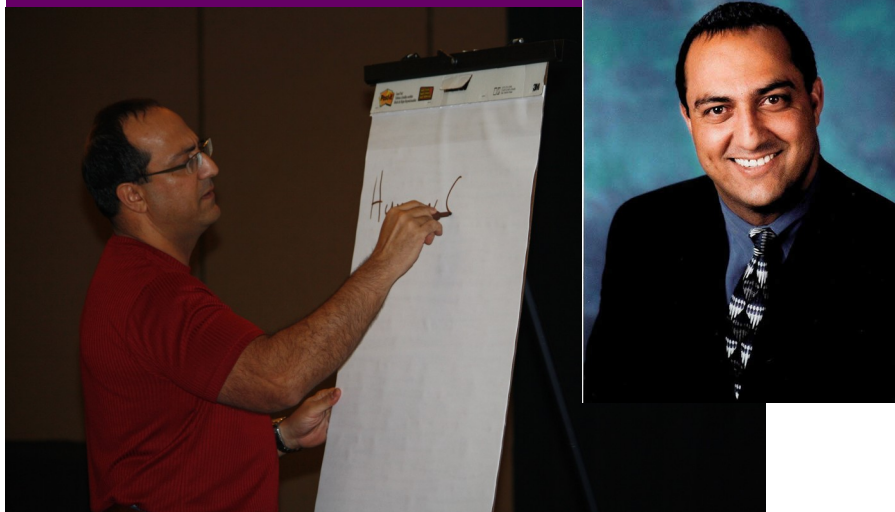


# Reinvestment in the Professional

## Supporting Key Note Speakers at Conference

Ian Hill— Closing Session Keynote Speaker

*Leading the Heart of the Community*



## Professional Grants

Matching grants were provided to nine professionals enabling them to attend educational programs, including the 2010 Annual FRPA Conference.

Abdo, Mark

Blackman, Amy

Bratton, Walt

Dean, Michelle

Messler, Terri

Potts, Chip

Richardson, Kelvin

Taback, Nancy

Troiano, Kimberly

## Joe Abrahams Academy for Leadership Excellence



# FINANCIAL REPORT

## FRPA FOUNDATION ASSETS

	December 31, 2009	December 31, 2010
CHECKING ACCOUNT	\$ 29,607	\$ 37,033
ENDOWMENT ACCOUNT	<u>\$107,935</u>	<u>\$117,985</u>
TOTAL ASSETS	\$137,542	\$155,018

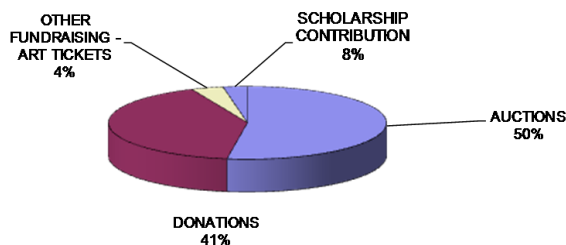
### ANNUAL SOURCE AND USE OF FUNDS

<u>SOURCE OF FUNDS</u>	<u>2009</u>	<u>2010</u>
AUCTION (LIVE & SILENT)	\$16,029	\$16,712
ART TICKET SALES	\$ 2,115	\$ 900
DONATIONS (ANNUAL GIVING)	\$16,635	\$13,122
SPONSORSHIPS	0	\$ 1,189
<u>SCHOLARSHIP CONTRIBUTIONS</u>	<u>\$ 2,722</u>	<u>N/A</u>
<b>TOTAL</b>	<b>\$37,501</b>	<b>\$31,923</b>

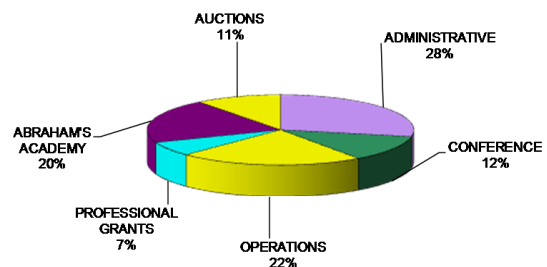
<u>USE OF FUNDS</u>	<u>2009</u>	<u>2010</u>
ADMISITRATIVE	\$6,880	\$6,880
ADVOCACY	\$3,000	N/A
CONFERENCE	\$2,700	\$2,945
AUCTIONS (LIVE & SILENT)	N/A	\$2,563
OPERATIONS	\$2,612	\$5,478*
SCHOLARSHIPS	\$9,370	N/A**
ENDOWMENT TRANSFER	-0-	-0-
JOE ABRAHAMS ACADEMY	\$9,000	\$5,000
<u>PROFESSIONAL GRANTS</u>	<u>\$3,646</u>	<u>\$1,630</u>
<b>TOTAL</b>	<b>\$37,208</b>	<b>\$24,496</b>

NOTES: \*INCLUDES \$2,000 ONE TIME EXPENDITURE FOR COMPUTER CONVERSION. \*\* REGION SCHOLARSHIP PROGRAM TRANSFERRED FROM FOUNDATION TO FRPA

FRPA FOUNDATION SOURCE OF FUNDS 2010



FRPA FOUNDATION USE OF FUNDS 2010



# RECOGNITION OF DONORS

The FRPA Foundation Board of Directors is extremely grateful to the seventy-two donors who contributed a total of \$13,122 in support of the Foundation in 2010. In recognition of their support we proudly list below those donors who contributed in 2010. Each donor is listed at the cumulative level of giving achieved.

## THE PALMAE SOCIETY

**\$5,000—\$49,999**

**SABAL PALM** **\$30,000—\$49,999**

**COCONUT PALM** **\$20,000—\$29,999**

John and Sara Kessinger

**ROYAL PALM** **\$10,000—\$19,999**

Karen Palus **Michael and Charlie Stavres**

**WASHINGTON PALM** **\$5,000—\$9,999**

Bruce Fassett

## THE FLOWERS OF FLORIDA SOCIETY

**\$1,000—\$4,999**

**OLEANDER** **\$4,000—\$4,999**

Barbara Manzo

**AZALEA** **\$3,000—\$3,999**

**Nilo Menendez**

**GARDENIA** **\$2,000—\$2,999**

John McCarthy Bill Swartz Julia Thompson Eleanor Warmack

**ORCHID** **\$1,000—\$1,999**

Mark Abdo Kathy Cahill Marcia Carter Fran Meli Charlotte Presensky  
Leah Rockwell James and Lanie Sheets **Mark Thornton**

## BIRD OF PARADISE SOCIETY

**\$500—\$999**

Alice Conkey Steve Cox Timothy Eckert FRPA SE Region Gay Gentry  
Leah Hoffman Jessica Perez Rosemary Prince Greg and Melinda Scott

## ORANGE BLOSSOM SOCIETY

**Up to \$499**

**TANGELO** **\$250—\$ 499**

**Marcia Bowen** Joan Byrne Kristin Caborn Mary Clements Fowler Don Decker  
Jack Doughney David Flaherty Lynda Good Mitzi Nelson Keith Noelk  
Steve Pohlman **Shorty Robbins** Elaine Smith Heather Wolf-Erickson **Leslie Whitmer**

**VALENCIA** **\$100—\$249**

John Allen Troy Cox Peter Fowler Colleen Gierut Via Michael Kalvort Sherry McBee  
Michelle Park **Gina Peebles** **Jeff Pohlman** **William Murphy** Cathie Schanz  
Nancy Taback Tina Webster

**NAVEL** **\$25—\$99**

JT Almon Jason Baldessari Rene Connors William Golson Roy Hughes David Larsen  
Terri Moore Davia Moss Joe Munger PBS&J Sarah Perkins Krista Pincince  
Robbie Walker Charles Warren Ankerburg

## Achieved New Level in 2010

*We have carefully reviewed the names and donors listed in this annual report. However, errors may occur in a list of this scope. If your name has been omitted, misspelled, or incorrectly listed, please accept our apology and call the office so that we may correct our records.*

### A Challenge:

Join us to ensure that Florida remains the leader in funding, conducting and implementing research and knowledge supporting the advancement of the parks, recreation and leisure services profession.

#### Foundation Contribution Form

*Yes, I would like to support the efforts of the FRPA Foundation, Inc. Please accept my tax deductible contribution as my commitment to the Foundation and it's goals.*



Donor Program	Price
Navel	\$ 1 - 99
Valencia	\$ 100-249
Tangelo	\$ 250-499
Bird of Paradise	\$ 500-999
Orchid	\$ 1000-1999
Gardenia	\$ 2000-2999
Azalea	\$ 3000-3999
Oleander	\$ 4000-4999
Washington Palm	\$ 5000-9999
Royal Palm	\$ 10000-19999
Coconut Palm	\$ 20000-29999
Sabal Palm	\$ 30000-49999

#### Your donation supports the following priorities:

Joe Abrahams Academy for Leadership Excellence  
It Starts In Parks Initiative  
Keynote Speakers at the FRPA Conference

Name in which contribution is to be recorded:

Address:

City/ State/ Zip Code:

Phone Number with area code:

Donation Amount:

#### Method of Payment

☐

Cash/Check

☐

Visa

☐

MasterCard

☐

American Express

Name on Credit Card

Credit Card Number

Expiration Date

CSV Code

Billing Address with zip code

Signature on Card

#### Return Contributions to:

FRPA Foundation, Inc.  
411 Office Plaza Drive  
Tallahassee, FL 32301

(850) 878-3221 phone  
(850) 942-0712 fax

### FRPA Foundation, Inc.

"A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll free 1-800-435-7352 within the state. Registration DOES not imply endorsement approval or recommendation by the state."